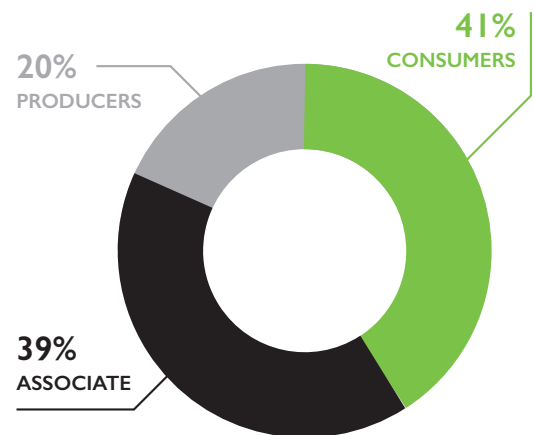


# 2023 in brief



## 46 MEMBERS

### NEW MEMBERS



## KEY ACHIEVEMENTS FOR 2023



### Sustainability report

identifies how zircon and zirconia support a sustainable world. Researched, written and published in conjunction with Cambridge University Technical Services, UK (CUTS), including an infographic summary.

### 10-year anniversary



ZIA celebrated 10 full years of support, promotion, and recognition of the global zircon and zirconia industry.

### Media outreach programme



articles appeared in the trade media generated by news releases on topics such as ZIA-sponsored research and industry ESG information.

### Continued increase in membership,

now standing at 46.



### Peer-reviewed publication of the ZIA-commissioned metamictization research

on understanding the effects of metamictization on milling properties. Published in Minerals Engineering journal.



### Values case studies

continued promotion of best practice case studies to highlight core ZIA membership values.



### Zircon Industry and Market Trends report

produced in conjunction with TZMI and available exclusively to ZIA members, continues to be well received.



### Continued increase in social media

with a 30% rise to more than 1,300 followers, who see twice-weekly posts. High engagement levels.



### Industry ESG data report

with a 3rd reporting cycle, completed to update this industry-wide collation and analysis of 20 key measurables.



# Our Members



## MEMBER PRINCIPAL LOCATIONS

