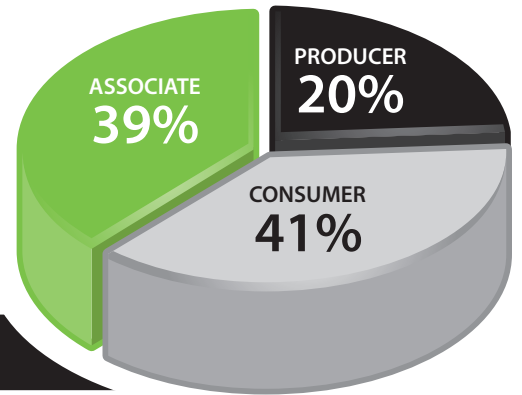




2022 in brief

44 MEMBERS

 New members



Key achievements for 2022



A significant increase in membership

to better reflect the geographical spread and value chain roles of the global industry.



The effects of impurities in zircon on different applications of the mineral

report completed by Lucideon (UK), exclusively for ZIA members.



Zircon Industry and Market Trends report

developed in collaboration with TZMI and available exclusively to members, three times a year.



Industry ESG report

a second reporting cycle, completed to update this industry-wide report on 18 key measurables.



The Role of Zircon and Zirconia in a Sustainable World

a review completed in collaboration with Cambridge University Technical Services (CUTS).



Continued increase in social media

with twice-weekly posts reaching over 1,000 followers. Good engagement levels and share rate.



Regulations related to ceramic tiles and building materials

report completed at the University of Valencia, Spain.



Media outreach programme

articles appeared in trade media generated by news releases on topics such as the LCA and the ESG report.



Values case studies

series of case studies published to showcase best practice and how the zircon industry extolls ZIA's values.



Follow-up LCA publication

a second LCA publication further quantified that zircon-containing tiles have a lower environmental burden than those using alumina as the opacifier.



Socio Economic Assessment

new project underway and scheduled for completion in 2023.

Our members

Member principal locations

