Naturally-occurring radioactive materials and the regulatory challenges to the zircon industry

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Zircon is a naturally-occurring radioactive material [NORM] and as such is subject to a variety of regulations around the world. The regulatory processes and their implementation are summarized and the key issues affecting zircon and zirconia highlighted. Having absorbed the activities of the former Zircon Minerals Committee, the strategy of the Zircon Industry Association (ZIA) is to be the 'go-to place' for information on these matters, and its activities in the NORM space is described. Chemical industry regulations such as REACH are spreading around the world, and the presentation provides an update of their status in the key jurisdictions. As mineral sands are transported to market in oceangoing vessels, they are subject to the regulations of the International Maritime Organization, which are summarized in the paper.

INTRODUCTION

From a global perspective, zircon is generally not found in high concentrations other than in placer and dune deposits where it has been deposited along with other heavy minerals such as ilmenite, rutile, and monazite. Such deposits have been sorted and concentrated over geological time by the action of tides, waves, and wind to form concentrated deposits of heavy minerals along old coastlines and in river beds and deltas. Consequently, zircon is mostly found in association with the principal titanium minerals; ilmenite and rutile. These secondary concentrations in placer deposits provide the commercial sources of zircon.

All geological materials contain natural radioactivity, although the term NORM (naturally occurring radioactive material) is mostly used for minerals and other materials with above-average uranium and thorium concentrations. Importantly, the radioactive nature of zircon has not changed, but the way in which radioactivity is viewed by regulators has, which can impact on the zircon industry through the value chain.

Based in the UK, the Zircon Industry Association (ZIA) currently has 23 members spanning a good part of the value chain; from mining to milling, to zirconia, and to chemicals and representing some 80% of the global traded zircon supply. Geographically, ZIA's members are in the USA, Latin America, Europe, Africa, and Asia. This paper describes some of the work that ZIA has commissioned over the last two years to support its members' NORM activities, as well as the impact of Europe's REACH (Registration, Evaluation and Authorisation of Chemicals) regulations and their derivatives around the world.

ZIRCON AND RADIATION EXPOSURE

Materials are classified based on the level of radioactivity they contain, and further classification is based on the possible radiation exposure to workers or the public. The radioactive properties are an inherent feature of the material and cannot be changed without altering the material itself. The radiation exposure that can result from the material, however, can be changed by handling the material in a different manner.

The radioactivity of a material is measured in becquerels per gram (Bq/g), where one becquerel is equal to 1 count (disintegration) per second. NORMs contain radionuclides of the uranium and thorium decay

series and a radioactive potassium isotope. The uranium decay series has 14 members, starting with U^{238} and ending with Pb^{206} , while the thorium series has 10 members, starting with Th^{232} and ending with Pb^{208} (Figure 1).

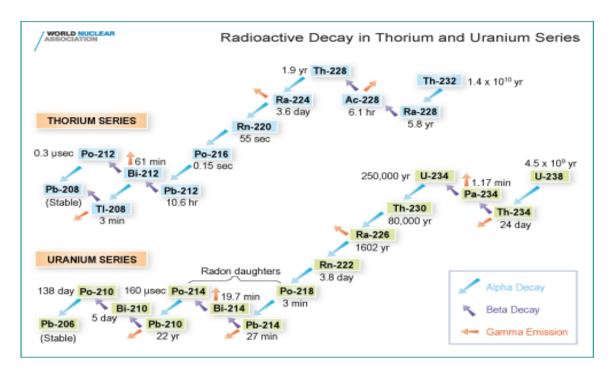


Figure 1. Radioactive decay in Th and U series.

If the decay series is not disturbed, each member will have the same activity level; known as secular equilibrium. Many NORMs show secular equilibrium due to their age, and in order to classify a material, the state of equilibrium needs to be known.

The activity levels in zircon vary depending on the source, but are generally in the ranges shown in Table I.

Nuclide	Activity range (Bq/g)
Uranium-238 in zircon	2 – 4
Thorium-232 in zircon	0.5 – 1.0
Potassium-40 in zircon	Approx. 0.002
Uranium-238 in natural zirconia	3 - 13
Thorium-232 in natural zirconia	0.1 - 26

Table I. Typical activity concentrations of radionuclides in natural raw materials.

Most zirconia (ZrO₂) is manufactured from zircon due to the scarcity of natural zirconia. The radioactivity content of manufactured zirconia depends on the activity of the source zircon and the production process used. Thermal zirconia contains higher levels of radionuclides than the parent zircon, whereas chemically-produced zirconia may contain very low levels of radionuclides.

REGULATION OF NORMs

In terms of legislation applied to materials, the levels where regulatory attention can be expected varies between countries, but a threshold value of 1 Bq/g is generally used internationally (International Atomic Energy Agency, 2004). Individual countries may apply stricter limits than these international standards, and if a material contains > 1 Bq/g it is classified as radioactive.

Zircon and zirconia containing above 1 Bq/g are subject to regulatory attention in all jurisdictions. Whether an individual country applies regulation to the handling of these materials will depend on the country in question; however, from the focus that NORMs have received from both the International Commission on Radiological Protection (ICRP) and the International Atomic Energy Agency (IAEA) it should be assumed that possession, handling, and use of zircon and zirconia will receive some level of regulatory attention in most countries. This attention may vary from simple 'notification' through 'registration' to the highest level – 'licensing'.

REGULATION OF RADIATION EXPOSURE

The radiation exposure of workers is closely regulated in all countries and the limits applied in most cases follow the ICRP and IAEA recommendations. The current internationally-agreed exposure limit is 20 millisieverts (mSv) per year for a worker. Exposure in a single year may exceed this value provided that the exposure over a 5-year period does not exceed 100 mSv, (i.e. an average of 20 mSv/a).

Regulation also requires that if a worker's exposure exceeds 1 mSv/a year the worker is considered as occupationally exposed and is classed as a radiation worker. If the operation has areas where exposure can exceed 1 mSv/a these areas are classified as *supervised* areas where a specific set of monitoring requirements is mandatory. If the exposure levels exceed 6 mSv/a, the areas where this occurs are classed as *controlled* areas and more severe forms of monitoring and control are required.

Radiation exposure of the public due to a zircon/zirconia handling operation is also regulated, with members of the public being limited to an exposure of 1 mSv/a from all sources, with constraints being applied for a single source. These single-source constraints are typically set at 0.3 mSv/a. For example, when zircon/zirconia is transported the exposure of the public from any spillages must be kept below 0.3 mSv/a. Corrective action would be required if this limit is exceeded.

Regulation of NORMs in the EU

EU Member States are required to comply with the latest version of the Basic Safety Standards – 'Council Directive, 2013/59/EURATOM' of 2013, by 6 February 2018. For the first time, zircon is specifically referenced in the annexes to this update; namely:

'Annex VI: List of industrial sectors involving naturally-occurring radioactive material as referred to in Article 23....When applying Article 23 the following list of industrial sectors involving naturally-occurring radioactive material, including research and relevant secondary processes, shall be taken into account: — Zircon and zirconium industry'.

While the requirement of the 2013 version should be comfortably met by zircon operators in the EU, the fact that zircon is noted in the Annex could lead to greater examination from local authorities. In preparation for this, those operating in the EU should:

- Recognize that their operations will be subject to the scrutiny of the local regulator and prepare for an inspection
- Inform their regulators that they are processing 'radioactive materials' and conduct radiation risk assessments to ascertain the potential or actual exposure situation.

- Establish the levels in terms of U and Th activity of wastes and be prepared for negotiations with regulators
- Ensure that they have adequate dose data to support the claim that the impact on the public from their operation is less than 0.3~mSv/a.

The ZIA is maintaining a watching brief over the development of these regulations throughout the EU with the aim of forewarning members about any impending differences between Member States.

EU-REACH

The REACH (Registration, Evaluation and Authorisation of Chemicals) Regulation entered into force on 1st June 2007 to streamline and improve the former legislative framework for chemicals management in the European Union (EU). REACH also created the European Chemicals Agency (ECHA) in Helsinki, which has a central coordination and implementation role in the overall process by managing the registration, evaluation, and authorization steps to ensure consistency across the EU.

Two basis concepts are attributable to REACH: the shift of the burden-of-proof of safe use from authorities to industry, and the stated 'No data no market' (REACH Regulation, Article 5), whereby substances shall not be manufactured in or placed on the EU market unless they have been registered in accordance with the relevant provisions of the Regulation.

To date, some 45 000 registrations covering 9500 unique substances have been received by ECHA. Table II shows the top five registrations by country, and Table III, by substance.

Table II.	Overview	of top	five cour	itries to	13 May	2016	(ECHA).

Country	Number of registrations
Germany	11 677
United Kingdom	5 488
France	4 008
Netherlands	3 932
Italy	511

Table III. Overview of top five substances to 13 May 2016 (ECHA).

Substance	Number of registrations
Calcium dihydroxide	457
Ethanol	459
Ethylene oxide	398
Iron	391
Calcium sulphate	300

EU REACH AND ZIRCON

Although the term 'chemical' is not generally associated with metals, ores, and minerals, it is clear that reference to chemical substance, or substance, does include all organic, inorganic, and natural substances found in the periodic table along with all combinations, or mixtures, of these. In fact, substance is defined in REACH Article 3(1) as:

'... a chemical element and its compounds in the natural state or obtained by any manufacturing process, including any additive necessary to preserve its stability and any impurity deriving from the

process used, but excluding any solvent which may be separated without affecting the stability of the substance or changing its composition'.

Importantly, there are some notable exemptions from registration obligations as detailed in Annexes IV and V of the Regulation. For example, substances for R&D purposes, substance used in the interests of defence, and those substances managed by other legislation such as food additives, radioactive substances, or medical applications are exempt for a period of time.

For the minerals industry, exempted substances in Annex V(7) include: 'The following substances which occur in nature, if they are not chemically modified. Minerals, ores, ore concentrates, cement clinker, natural gas, liquefied petroleum gas, natural gas condensate, process gases and components thereof, crude oil, coal, coke.'

Zircon, along with other minerals, is therefore exempted from REACH registration obligations. Chemical derivatives of zircon are, however, subject to REACH registration at >1 metric ton per year per legal entity registrant. Analyses of some zirconia-based substances is given in Table IV

Name	Chemical Abstracts	No. of	Total tonnage band
	Service (CAS)	registrants	(t/a)
	number		
Zirconium	7440-67-7	4	1000 -10 000
Zirconium dioxide	1314-23-4	37	10 000 -100 000
Zirconium dioxide Y-doped	64417-98-7	7	100 -1000
Calcium zirconium oxide	11129-15-0	3	1000 -10 000
Zirconium sulphate	14644-61-2	10	1000 -10 000

Table IV. The top five REACH-registered Zr-based substances

Parallel to the REACH registration process was the introduction of the Classification, Labelling, and Packaging (CLP) regulation – the EUs equivalent to the Globally Harmonised System of Classification and Labelling (or GHS) – where all substances, including those exempt from REACH registration obligations, are classified through a process of notification. It is here that we see zircon and entries for zirconium orthosilicate and zirconium silicate. These notifications include a number of different classifications for the same substance: *e.g.* zircon is classified variously by different producers as:

- Unclassified
- Skin irritation 2 [H315 causes skin irritation]
- Eye irritation 2 [H319 causes serious eye irritation]
- Carcinogen 1A [H350 may cause cancer].

It is not unusual for there to be different classifications for the same substance: some may be default classifications; others may be precautionary. However, these classifications are in the public domain and must be addressed to reflect an industry-agreed, single classification.

REACH AROUND THE WORLD

While REACH refers to the EU, regulatory derivatives are developing in other jurisdictions as industrialized nations grapple with the complexities of chemicals management. A strong motivation for this is the UN Strategic Approach to International Chemicals Management (SAICM); a policy framework to foster the sound management of chemicals around the world. SAICM aims to achieve the sound management of chemicals throughout their life cycle so that, by 2020, chemicals are produced and used in ways that minimize significant adverse impacts on human health and the environment.

This '2020 goal' was adopted by the World Summit on Sustainable Development in 2002 as part of the Johannesburg Plan of Implementation.

In order to meet this goal, many regions have been encouraged by the reported successes of EU-REACH to look at implementation of a similar legislative framework, some with an almost copy/paste approach, from China to South Korea and Turkey, each of which have implemented, or are in the stages of introducing, REACH-like laws. While many of the legislative terms may be familiar to those involved with EU-REACH (e.g. 'downstream user', 'only representative', 'exposure scenario'), care should be taken to understand the detail of these derivatives as there are some important differences, e.g. the requirement for annual tonnage reporting in Korea's K-REACH.

Other industrialized countries that have not fully implemented regulatory change are starting with the cataloguing of all existing chemicals on their market (*e.g.* Brazil, Taiwan, and India). Care has to be taken to monitor each list as it is published, as these often then lead to the classification and prioritization of substances for future registration.

OCEAN SHIPPING AND THE INTERNATIONAL MARITIME ORGANIZATION

While regulatory developments progress on land, the updating of various ocean shipping codes by the International Maritime Organization (IMO) also has an impact on international trade. Based in London, the IMO is a specialized agency of the UN that is responsible for measures to improve the safety and security of international shipping and to prevent pollution from ships. Its stated objective is 'safe, secure and efficient shipping on clean oceans'.

IMO's governing body is the Assembly that is made up of all 171 Member States, and a Council of 40 Member States acts as its governing body between Assembly sessions. In practice, the main technical work is carried out by five committees - Maritime Safety, Marine Environment Protection, Legal, Technical Co-operation, and Facilitation - supported by a number of sub-committees. Outputs from these committees include several codes that lay out the legal framework for the shipping of goods in bulk and in containers.

Two codes can have an impact on the shipping of zircon and other minerals; namely the International Maritime Solid Bulk Cargoes (IMSBC) Code and the International Convention for the Prevention of Pollution from Ships (MARPOL).

The aim of the IMSBC Code is to enable the safe stowage and shipment of solid bulk cargoes by providing information on the dangers and precautions associated with the shipment of certain types of cargo in bulk. The IMSBC Code categorizes cargoes into three groups:

Group A: cargoes that may liquefy

Group B: cargoes that possess a chemical hazard that could give rise to a dangerous

situation on a ship

Group C: other cargoes that can still be hazardous (e.g. very dense cargoes that can

damage a vessel's structure due to poor loading procedures).

Importantly, these characteristics refer to the bulk cargo properties rather than a hazard from the material itself. For example, liquefaction (where a bulk cargo becomes fluid) is a property displayed only in bulk form. Cargoes prone to liquefaction contain a certain quantity of moisture and small particles, although they may look relatively dry and granular when loaded. Liquefaction can lead to vessel instability and even to capsize and total loss of the ship, and can occur even when cargoes are cohesive and trimmed level.

Zircon sand is currently cargo Group C, whereas other minerals are assigned different codes – for example ilmenite sand is Group A or C.

Importantly, there is an ongoing review to classify ilmenite sand as Group A due to its liquefaction potential. In addition, the reference to 'sand' in the cargo description erroneously introduces an association with the health effects due to the inhalation of silica dust. Efforts are underway to inform and educate the relevant IMO technical committees that such reference to sand in mineral cargo descriptions relates to the physical form of the cargo rather than the presence of silica sand.

Transport of materials by ocean freight also has to comply with the requirements of the International Maritime Dangerous Goods Code (IMDG). This code is controlled by the IMO, but fortunately the IMO has aligned its standards with those of the IAEA so the same limits apply. By not exceeding the 10 Bq/g limit, zircon and zirconia may be shipped internationally without the requirement to comply with the IAEA transport regulations or the IMDG Code. Being not classified as a radioactive material in the IMDG Code means the concentrates avoid classification as 'Hazard Class 7 radioactive substances.' Shipping companies are reluctant to handle Class 7 materials, so this is a distinct advantage for the export of this material.

The status of radiation-based regulations in the destination port also needs to be confirmed. Although the country may subscribe to the IAEA standards, there have been situations where port officials apply different standards to those defined internationally. This inconsistency may also vary between ports in the same country. The radioactivity of zircon/zirconia does not require it to be governed by the IAEA transport regulations, and storage as part of transportation is also not mandated by the international standards. However, the detection of a radioactive signature from the material may trigger some reaction from port officials, which could delay the movement of cargo.

CONCLUSIONS

- Although NORM and radiation developments are at the end of a cycle, zircon operations should aim to proactively manage regulatory developments (*e.g.* meeting with relevant authorities and targeted advocacy)
- For those areas of potential higher worker exposure to NORM dust, such as dry milling of zircon, appropriate risk assessments should be undertaken and kept updated
- Regulations are harmonizing globally (land and sea), becoming more stringent and shifting the burden of proof from regulators to industry. It is vital to be aware of developments globally and plan/act accordingly.

The Zircon Industry Association (ZIA) is working to support its members' knowledge and compliance with major regulations impacting the full supply chain.

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REFERENCE

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