

2024 in brief



KEY ACHIEVEMENTS

www.zircon-association.org

Conferences & Events

Record-breaking annual conference in Perth, WA with two days of mine site visits, world class presentations and networking opportunities.

168
delegates

representing **97**
organisations

from **25**
countries

Popular ASEAN Ceramics exhibition booth in Vietnam

enabled face-to-face interaction with potential new members and industry colleagues.

ZIA presented at three key industry events

-  Ruidow, Hainan
-  TZMI Congress, Kuala Lumpur
-  ASEAN Ceramics, HCM City

Banquet meetings in China and India

hosted for ZIA members and non-members resulted in new members and increased participation at our annual conference.

ESG



ESG awards

recognised members' Environmental, Social and Governance excellence.



Industry ESG data report 2018 - 2023

4th reporting cycle highlighted progress over the past six years.

R&D

New technical projects

on respirable crystallised silicon and hydrogen furnace atmospheres underway, with expected completion in 2025.



Grants offered for groundbreaking research

at universities and top research centres worldwide, with zircon-related projects beginning in 2025.

Zircon Market Trends Report

now delivered quarterly following positive feedback from members.



Communications



Continued increase in social media

with a rise of 18% to more than 1,800 LinkedIn followers, who see twice-weekly posts.



3,000 views
of current ZIA YouTube videos.

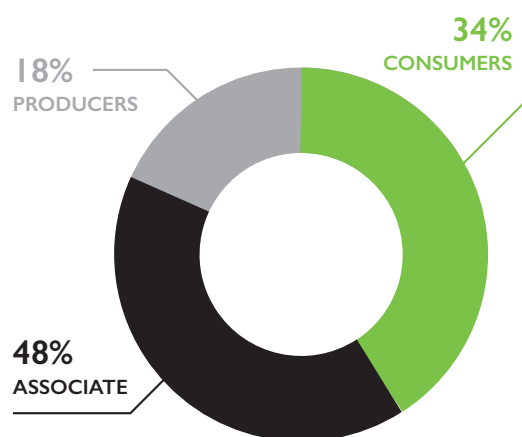
7 new YouTube videos released on

- the advantages of zircon
- sustainable applications of zircon
- zircon in ceramics
- the production, milling and history of zircon

Our Members



NEW MEMBERS



44 MEMBERS



www.zircon-association.org

Find out more online via

