

2025 in brief



KEY ACHIEVEMENTS

www.zircon-association.org

Conferences & Events

Members' AGM & Annual Conference in Hanoi, Vietnam

124
delegates

representing **82**
organisations

from **22**
countries

Members' dinner meeting held in Ahmedabad, India with 22 members and potential members in attendance. The meeting coincided with the Indian Ceramics Asia 2025 B2B trade fair and exhibition.

ESG

ESG training grants launched to support member organisations to upskill and strengthen their ESG capabilities across the wider ZIA membership.



ESG Zircon Industry Report 2025 was published to include 2024 data, highlighting progress over the past seven years against 20 ESG indicators.

Member ESG aims and aspirations survey conducted, including feedback from 21 member companies.

Technical

Ceramic Surface Whiteness Standard Test Method (ISO)

project ongoing with first phase undertaken at Centro Ceramico, Bologna, Italy.



Evaluation of Respirable Crystalline Silica (RCS)

in milled zircon undertaken at the Institute of Ceramics Technology, Spain.



Improving the Performance and Life of Zircon Moulds using High Entropy Alloy (HEA) Binders undertaken at Alfred University, USA.



Upcoming projects:

- XRF Analysis standard for zircon sand.
- IAEA / ZIA collaboration to develop an industry radiation exposure database.
- Radon exposure study during transport in the supply chain.



Technical Committee

now has 11 member participants, plus a separate NORM expert.

Series of seven zircon and zirconia expert videos

well received. ZIA videos now have almost 4,000 views. Promotional video created.



Quarterly Zircon Market Trend Report

continues to receive positive feedback from members.



Zircon application infographics

with Zircon use in Ceramics and Foundries already published.



'The use of zircon in a sustainable world'

leaflet published, highlighting application trends for zircon, zirconia and zirconium.



Varied and impactful social media content,

including new engaging graphics, drove a 16% growth to over 2,100 LinkedIn followers.



New blogs

published, including 'Transforming lives with zircon' and 'Zircon in sustainable applications'.



OUR MEMBERS

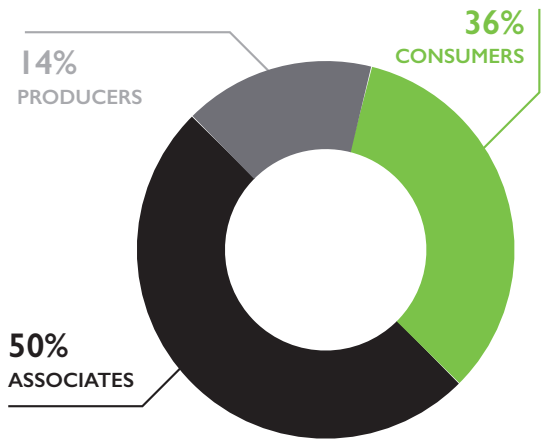
5 NEW MEMBERS



ASTRON



44 MEMBERS



altadia



ASTRON

Astron Group



Doral



Iwatani



Microtech zircon



Pilato

